

# Mergent Market Atlas: Quick Guide

Mergent Market Atlas is a database that provides detailed financial and industry data on active, publicly traded companies worldwide, as well as information on inactive companies. Access is available via the Library's [Databases A–Z](#) page.

This guide covers how to:

- [Search by Company Name or Symbol](#)
- [Search by Company Characteristics](#)
- [View and Save Search Results](#)
- [Access Financial Data](#)
- [View and Download Company Reports](#)

Please note: This guide provides an introduction to Mergent Market Atlas. For advanced help, see the [Finding Help](#) section below.

## Search by Company Name or Symbol

To search for a company, enter its name or ticker symbol in the search box located on the Market Atlas homepage, the Company page, or at the top of any Market Atlas page. As you type, a list of company names will appear. Select a company from the list to go directly to the company overview page or click **Company Search** to view a list of matching company names in table format.

Click **Options** at the top of the page to broaden your search to include inactive companies, non-US traded issues for US companies, and ETFs. Currently, the selection of inactive companies in Mergent Market Atlas is based on the last exchange they traded on (U.S., Canadian, or London). These companies can originate from any country.

WELCOME TO MARKET ATLAS | SWITCH TO USER LOGIN

SHOW ACTIVE LIST SEARCH OPTIONS HELP WHAT'S NEW DOCUMENTS CONTACT US

HOME COMPANY FILINGS RATINGS SUSTAINABILITY PORTS

INCLUDE INACTIVE COMPANIES  
INCLUDE NON-US TRADED ISSUES FOR US COMPANIES  
INCLUDE ETFs

WELCOME TO MERGENT MARKET ATLAS  
Your Online Business and Financial Information Connection to the World

Mergent Market Atlas offers a wealth of detail - the hallmark of all Mergent Products - on company financials, ratios, business segments, descriptions, sustainability, officers and directors. Powerful and intuitive search capabilities combined with an easy to learn and use interface provide quick access to a multitude of company, industry, index, ESG and economic data views and reports. Mergent Market Atlas delivers the same comprehensive suite of financial information used by professionals under LSEG's Data & Analytics and FTSE Russell brands.

Search by Company Name or Symbol

AIR C

AC.TSE: Air Canada : TSE

AC1X: Air Change International Limited : NEC

ACB: Air China Cargo Co Ltd : SHE

AIRC: Air China Ltd : HKG

AIRC:LN: Air China Ltd : LON

AIR: Air China Ltd : SHG

AICAF: Air China Ltd : OTC

AIRYY: Air China Ltd (ADR) : OTC

ABSO: Absolut Air Care Group AB : OME

CNGA: Conair Corp : OTC

Company Search

**Commented [CH1]:** I could not find this information in the Help. Wondering if we need to include it?

**Commented [AM2R1]:** Hi Cindy, I believe this explanation came directly from Mergent. I reached out to them back in August (though I can't quite remember the original reason) to clarify which countries' inactive companies are included in the database, since I couldn't find information about it in their Help section. I'm fine with removing it from the guide.

**Commented [CH3R1]:** We'll keep it in.

## Search by Company Characteristics

In addition to searching by company name or symbol, you can also search for companies by Country, U.S. States, Exchange, Industry Classification and other company characteristics such as Revenue and Number of Employees.

Additional data items can be added to the search criteria. On the Market Atlas Home or Company pages, click **Add Items** (located in the top-right corner) to show additional options. **Double-click** any data items you want to add to your search criteria, then click **Apply**. When you are finished making selections, click **View Results** (located on the left-hand side) to see matching companies. To modify your search, click **Define Search** on the left-hand side of the results page.

**Commented [CH4]:** I bolded "double-click", because I missed this when testing the database. Heather did too, so it may not be obvious to users as well. Also, please note, I made some changes to the wording in this paragraph, but for some reason they are not showing in track changes, i.e., the changes are showing, but not the edits/deletions.

**Commented [CH5]:** I resized the image slightly and noticed the Add Items border is not grouped to the rest of the image. Tried regrouping everything, but I think the image is a photo, so you may have to adjust the original image to make it stick.

**Commented [CH6]:** Border width.

**Search by Company Characteristics**

**Define Search** | **View Results** | **Print Results**

**Country of Incorporation (use ctrl/click to select multiple)**

Bulgaria  
Burma  
Burundi  
Byelorussian SSR  
Cameroon  
Canada  
Canton & Enderbury Isl.  
Cape Verde

**States (use ctrl/click to select multiple)**

Alabama  
Alaska  
Arizona  
Arkansas  
California  
Colorado  
Connecticut  
Delaware

**Exchange**

**Industry Classification - select type, mouseover types for descriptions**

☐ Primary SIC (Standard Industry Classification)  
☒ Primary NAICS (North American Industry Classification System)  
☐ ICB (Industry Classification Benchmark)

**NAICS (use ctrl/click to select multiple)**

11 - Agriculture, Forestry, Fishing and Hunting  
21 - Mining, Quarrying, and Oil and Gas Extraction  
22 - Utilities  
23 - Construction  
31 - Manufacturing  
32 - Manufacturing  
33 - Manufacturing  
42 - Wholesale Trade  
44 - Retail Trade  
45 - Retail Trade  
48 - Transportation and Warehousing  
49 - Transportation and Warehousing

**Set search criteria for selected variables.**

(M) = Millions TTM = Trailing 12 months

Data Item	Minimum	Maximum	Sorting	Show in Report?
Revenue (M, TTM)				Yes
Number of Employ...				Yes

**Select Data Items**

Double-click to select data items.

(M) = Millions TTM = Trailing 12 months

- Income Statement
  - Revenue (M, TTM)
  - Research & Development (M, TTM)
  - EBITD (M, TTM)
  - Tax Rate TTM
  - Income After Tax, Normalized (M, TTM)
  - Net Income Before Extraord. Items (M, TTM)
  - EPS Diluted, Excl. Extraord. Items, TTM
- Balance Sheet
  - Cash and Equivalents (M)
  - Long Term Debt (M)
  - Total Debt (M)
  - Shareholder Equity (M)
  - Book Value (M)
  - Book Value (tangible) (M)
- Financial Strength
  - Current Ratio
  - Quick Ratio
  - Interest Coverage TTM
  - Working Capital Per Share/Price
  - Dividend Coverage, TTM
  - Payout Ratio TTM
  - Long Term Debt/Equity

**Apply** **Cancel**

### View and Save Search Results

The results page provides an alphabetical list of companies that match your search criteria. Click a company's symbol in the Symbol column to view its overview page. Use the check boxes to select (deselect) companies in your results list, or use **Select All** or **Clear All** to manage your selections. To save selected items, click the **Send to Active List** button. You can access your Active List anytime during your session by clicking the **Show Active List** button at the top of every page.

Showing 1 to 4 of 4 entries

Use the symbol link to view a company. Optionally, select and save companies as an 'Active List' which is then accessible from the top of the page for company analysis.

Show  entries

**Select All** **Clear All** **Send to Active List** [Display the page for printing](#)

Symbol	Name	Country of Incorporation	NAICS Code	Revenue (M), TTM	Number of Employees
<input checked="" type="checkbox"/> AC.TSE : TSE	Air Canada	CAN	48111 - Scheduled Air Transportation	22,338.000	37,100
<input checked="" type="checkbox"/> CJ.TSE : TSE	Cargojet Inc	CAN	48111 - Scheduled Air Transportation	1,026.900	1,972
<input checked="" type="checkbox"/> CHR.TSE : TSE	Chorus Aviation Inc	CAN	48111 - Scheduled Air Transportation	1,367.883	4,308
<input checked="" type="checkbox"/> EIF.TSE : TSE	Exchange Income Corp	CAN	48111 - Scheduled Air Transportation	2,785.755	3,934

### Access Financial Data

After selecting a company to view, use the navigation menu near the top of the page to navigate the various categories of company information. Select the **Financials** link to view a company's financial data.

**OVERVIEW** **NEWS** **FINANCIALS** **ANALYSIS** **CHART** **FILINGS** **EXECUTIVES** **OWNERSHIP** **SUSTAINABILITY** **REPORTS**

Financials Format

- Standardized** >
- Company Specific** >

Financial Statements

- Income Statement** >
- Balance Sheet** >
- Cash Flow** >
- All Financials** >
- Ratio Series** >
- All** >

On the Financials page, use the left-hand menu to select:

- Financials Format:** Standardized or Company-Specific
- Financial Statements:** may include Income Statement, Balance Sheet, Cash Flow, All Financials, Ratio Series, or All

You can customize the data display by selecting from various options including reporting frequency (Annual/Interim), time period (3-Year, 5-Year, 10-Year, 20-Year, 30-Year, or Max), currency, and more. Data can be exported to a CSV file.

**Time Period: 3-Year | 5-Year | 10-Year | 20-Year | 30-Year | Max**

**Commented [CH7]:** I resized slightly. I notice the border line width is larger than the rest. May want to adjust to match other images.

**Commented [CH8]:** I added "may include" as the options vary depending on whether the user selects Standardized Financials Format or Company Specific.

## View and Download Company Reports

Select the **Reports** category in the navigation menu to view a company's available reports.

Commented [CH9]: Border line width.

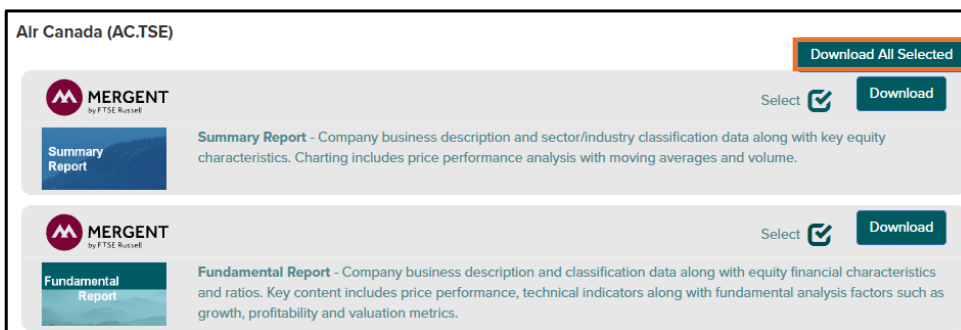


A variety of reports may be displayed, including Company, Rating, Sustainability, and Annual Reports. The specific reports available will vary depending on the company.



Use the Reports menu on the left-hand side of the page to select and view available reports. Or choose Custom Report to generate a customized report including data items that you select.

To download a single report, click the **Download button** next to it, or a PDF icon if available. To download multiple reports, select them, then click **Download All Selected**.

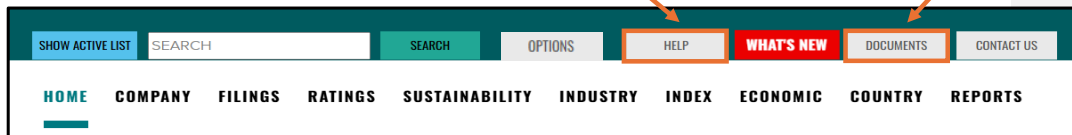


You can also access company reports by selecting the **Reports** link (located in the menu at the top of every page). From there, you can search for companies and download their reports.



## Finding Help

For more detailed instruction on using Mergent Market Atlas, select the **Help** feature (located at the top of every page). Additional help, including an FAQ and information on how to cite Market Atlas as a source, is available in **Documents**.



For further assistance, please reach out to [Research Help](#) at the Library:

**Visit the Research Help Desk** on the first floor of the Library during our [open hours](#)

**Email:** [research@smu.ca](mailto:research@smu.ca)

**Phone:** 902-420-5544

**Text:** 902-702-3057

[Book a Research Help Appointment](#) (available in person and online)



Patrick Power Library  
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