# Mergent Market Atlas: Quick Guide

Mergent Market Atlas is a database that provides detailed financial and industry data on active, publicly traded companies worldwide, as well as information on inactive companies. Access is available via the Library's Databases A–Z page.

This guide covers how to:

- Search by Company Name or Symbol
- Search by Company Characteristics
- View and Save Search Results
- Access Financial Data
- View and Download Company Reports

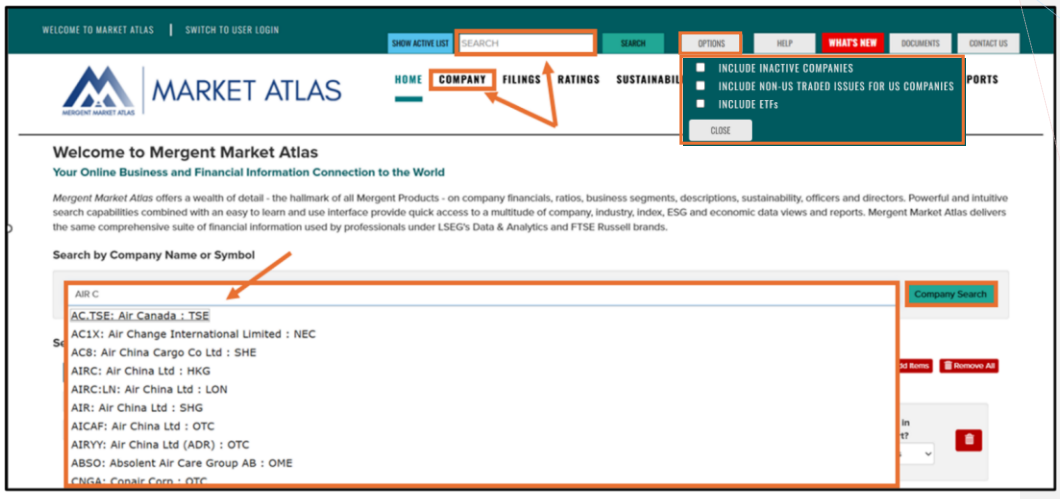
Please note: This guide provides an introduction to Mergent Market Atlas. For advanced help, see the Finding Help section below.

---

**Search by Company Name or Symbol**

To search for a company, enter its name or ticker symbol in the search box located on the Market Atlas homepage, the Company page, or at the top of any Market Atlas page. As you type, a list of company names will appear. Select a company from the list to go directly to the company overview page or click **Company Search** to view a list of matching company names in table format.

Click **Options** at the top of the page to broaden your search to include inactive companies, non-US traded issues for US companies, and ETFs. Currently, the selection of inactive companies in Mergent Market Atlas is based on the last exchange they traded on (U.S., Canadian, or London). These companies can originate from any country.




**Commented [CH1]:** I could not find this information in the Help. Wondering if we need to include it?

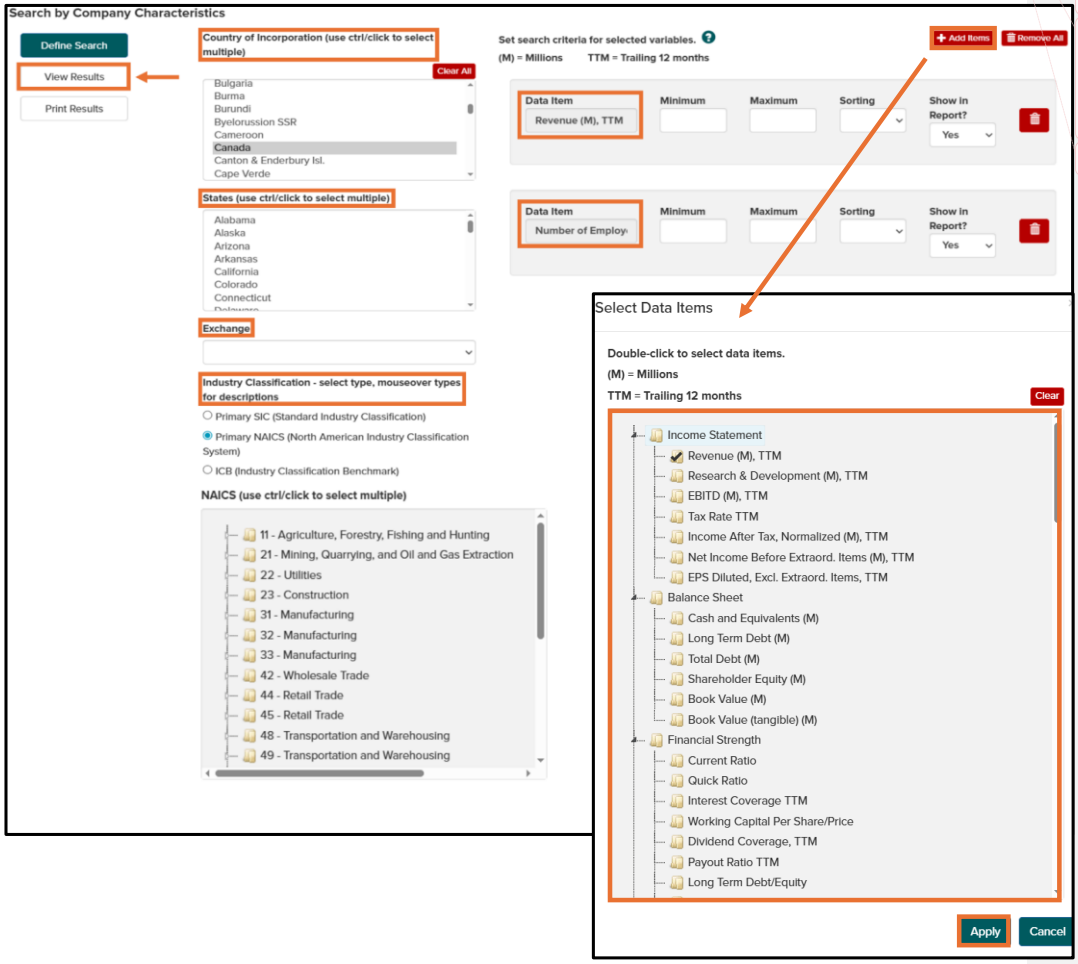
**Commented [AM2R1]:** Hi Cindy, I believe this explanation came directly from Mergent. I reached out to them back in August (though I can't quite remember the original reason) to clarify which countries' inactive companies are included in the database, since I couldn't find information about it in their Help section. I'm fine with removing it from the guide.

**Commented [CH3R1]:** We'll keep it in.

## Search by Company Characteristics

In addition to searching by company name or symbol, you can also search for companies by Country, U.S. States, Exchange, Industry Classification and other company characteristics such as Revenue and Number of Employees.

Additional data items can be added to the search criteria. On the Market Atlas Home or Company pages, click **Add Items** (located in the top-right corner) to show additional options. **Double-click** any data items you want to add to your search criteria, then click **Apply.** When you are finished making selections, click **View Results** (located on the left-hand side) to see matching companies. To modify your search, click **Define Search** on the left-hand side of the results page.



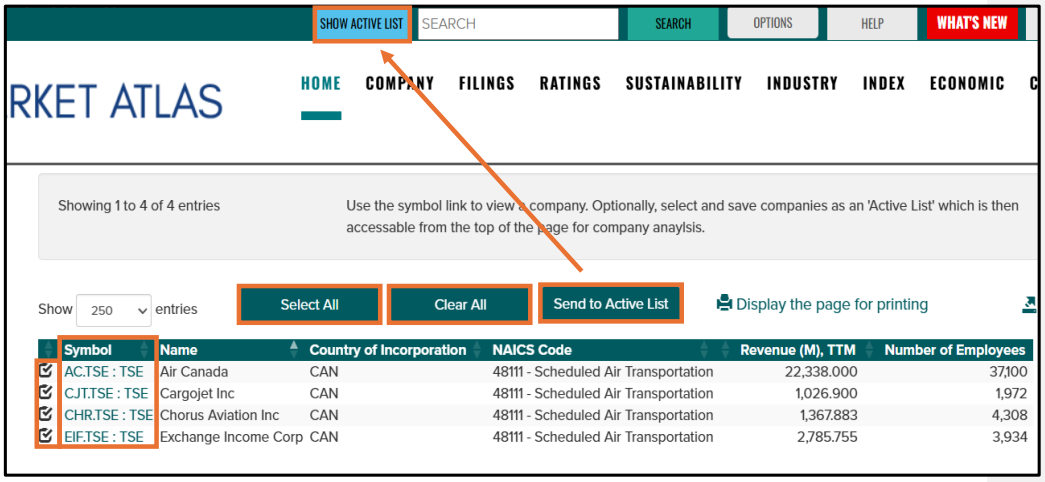

**Commented [CH4]:** I bolded "double-click", because I missed this when testing the database. Heather did too, so it may not be obvious to users as well. Also, please note, I made some changes to the wording in this paragraph, but for some reason they are not showing in track changes, i.e., the changes are showing, but not the edits/deletions.

**Commented [CH5]:** I resized the image slightly and noticed the Add Items border is not grouped to the rest of the image. Tried regrouping everything, but I think the image is a photo, so you may have to adjust the original image to make it stick.

**Commented [CH6]:** Border width.

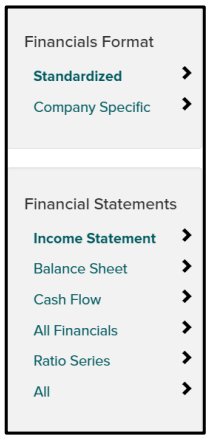
### View and Save Search Results

The results page provides an alphabetical list of companies that match your search criteria. Click a company's symbol in the Symbol column to view its overview page. Use the check boxes to select (deselect) companies in your results list, or use **Select All** or **Clear All** to manage your selections. To save selected items, click the **Send to Active List** button. You can access your Active List anytime during your session by clicking the **Show Active List** button at the top of every page.




### Access Financial Data

After selecting a company to view, use the navigation menu near the top of the page to navigate the various categories of company information. Select the **Financials** link to view a company's financial data.




On the Financials page, use the left-hand menu to select:

- **Financials Format:** Standardized or Company-Specific
- **Financial Statements:** may include Income Statement, Balance Sheet, Cash Flow, All Financials, Ratio Series, or All

You can customize the data display by selecting from various options including reporting frequency (Annual/Interim), time period (3-Year, 5-Year, 10-Year, 20-Year, 30-Year, or Max), currency, and more. Data can be exported to a CSV file.

Commented [CH7]: I resized slightly. I notice the border line width is larger than the rest. May want to adjust to match other images.

Commented [CH8]: I added "may include" as the options vary depending on whether the user selects Standardized Financials Format or Company Specific.

### View and Download Company Reports

Select the **Reports** category in the navigation menu to view a company's available reports.

Commented [CH9]: Border line width.

A variety of reports may be displayed, including Company, Rating, Sustainability, and Annual Reports. The specific reports available will vary depending on the company.

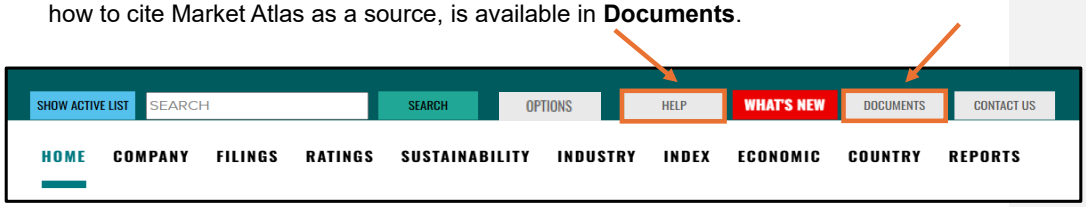
Use the Reports menu on the left-hand side of the page to select and view available reports. Or choose Custom Report to generate a customized report including data items that you select.

To download a single report, click the **Download button** next to it, or a PDF icon if available. To download multiple reports, select them, then click **Download All Selected**.

You can also access company reports by selecting the **Reports** link (located in the menu at the top of every page). From there, you can search for companies and download their reports.

**Finding Help**

For more detailed instruction on using Mergent Market Atlas, select the **Help** feature (located at the top of every page). Additional help, including an FAQ and information on how to cite Market Atlas as a source, is available in **Documents**.




For further assistance, please reach out to Research Help at the Library:

**Visit the Research Help Desk** on the first floor of the Library during our open hours

**Email:** research@smu.ca

**Phone:** 902-420-5544

**Text:** 902-702-3057

Book a Research Help Appointment (available in person and online)

Saint Mary's University

Patrick Power Library
December 2025