

Mergent Market Atlas: Quick Guide

Mergent Market Atlas is a database that provides detailed financial and industry data on active, publicly traded companies worldwide, as well as information on inactive companies. Access is available via the Library's [Databases A-Z](#) page.

This guide covers how to:

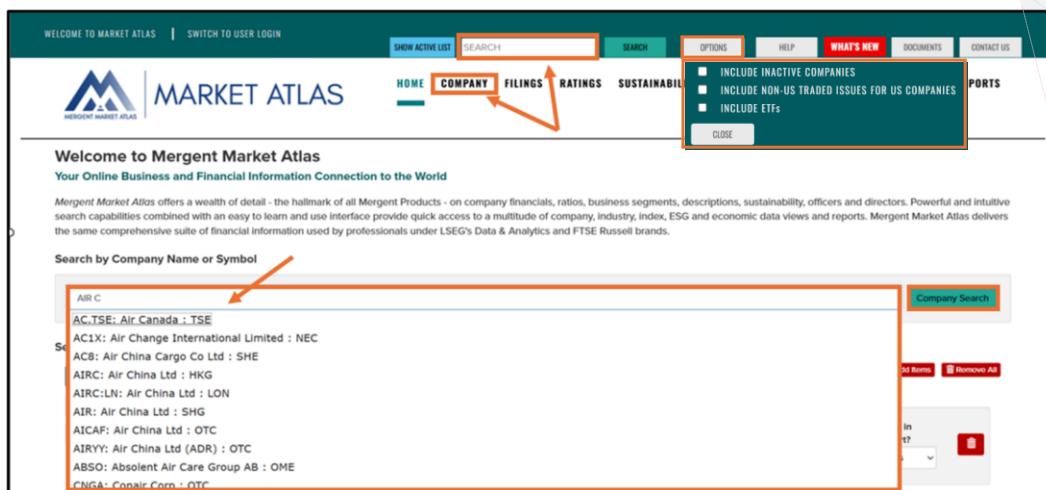
- [Search by Company Name or Symbol](#)
- [Search by Company Characteristics](#)
- [View and Save Search Results](#)
- [Access Financial Data](#)
- [View and Download Company Reports](#)

Please note: This guide provides an introduction to Mergent Market Atlas. For advanced help, see the [Finding Help](#) section below.

Search by Company Name or Symbol

To search for a company, enter its name or ticker symbol in the search box located on the Market Atlas homepage, the Company page, or at the top of any Market Atlas page. As you type, a list of company names will appear. Select a company from the list to go directly to the company overview page or click **Company Search** to view a list of matching company names in table format.

Click **Options** at the top of the page to broaden your search to include inactive companies, non-US traded issues for US companies, and ETFs. [Currently, the selection of inactive companies in Mergent Market Atlas is based on the last exchange they traded on (U.S., Canadian, or London). These companies can originate from any country.]



The screenshot shows the Mergent Market Atlas homepage. At the top, there is a navigation bar with links for 'SHOW ACTIVE LIST', 'SEARCH' (which is highlighted with an orange box and an arrow), 'SEARCH', 'OPTIONS' (which is also highlighted with an orange box and an arrow), 'HELP', 'WHAT'S NEW', 'DOCUMENTS', and 'CONTACT US'. Below the navigation bar, there is a search bar with the placeholder 'Search by Company Name or Symbol'. A dropdown menu titled 'OPTIONS' is open, showing three checkboxes: 'INCLUDE INACTIVE COMPANIES', 'INCLUDE NON-US TRADED ISSUES FOR US COMPANIES', and 'INCLUDE ETFs'. Below the search bar, there is a list of company names starting with 'AIR C' and 'AC-TSE: Air Canada - TSE'. At the bottom right of the search interface, there is a 'Company Search' button and a 'Remove All' button. A red arrow points from the text 'Search by Company Name or Symbol' to the search bar, and another red arrow points from the text 'Click Options at the top of the page' to the 'OPTIONS' menu.

Commented [CH1]: I could not find this information in the Help. Wondering if we need to include it?

Commented [AM2R1]: Hi Cindy, I believe this explanation came directly from Mergent. I reached out to them back in August (though I can't quite remember the original reason) to clarify which countries' inactive companies are included in the database, since I couldn't find information about it in their Help section. I'm fine with removing it from the guide.

Commented [CH3R1]: We'll keep it in.

Search by Company Characteristics

In addition to searching by company name or symbol, you can also search for companies by Country, U.S. States, Exchange, Industry Classification and other company characteristics such as Revenue and Number of Employees.

Additional data items can be added to the search criteria. On the Market Atlas Home or Company pages, click **Add Items** (located in the top-right corner) to show additional options. **Double-click** any data items you want to add to your search criteria, then click **Apply**. When you are finished making selections, click **View Results** (located on the left-hand side) to see matching companies. To modify your search, click **Define Search** on the left-hand side of the results page.

Search by Company Characteristics

Define Search **View Results** **Print Results**

Country of Incorporation (use ctrl/click to select multiple)

Bulgaria
Burma
Burundi
Byelorussia SSR
Cameroon
Canada
Canton & Enderbury Isl.
Cape Verde

States (use ctrl/click to select multiple)

Alabama
Alaska
Arizona
Arkansas
California
Colorado
Connecticut
Delaware
Florida
Georgia
Hawaii
Idaho
Illinois
Indiana
Iowa
Kansas
Louisiana
Maine
Maryland
Massachusetts
Michigan
Minnesota
Mississippi
Missouri
Montana
Nebraska
Nevada
New Hampshire
New Jersey
New Mexico
New York
North Carolina
North Dakota
Ohio
Oklahoma
Oregon
Pennsylvania
Rhode Island
South Carolina
South Dakota
Tennessee
Texas
Utah
Vermont
Virginia
Washington
West Virginia
Wisconsin
Wyoming

Exchange

Industry Classification - select type, mouseover types for descriptions

Primary SIC (Standard Industry Classification)
 Primary NAICS (North American Industry Classification System)
 ICB (Industry Classification Benchmark)

NAICS (use ctrl/click to select multiple)

11 - Agriculture, Forestry, Fishing and Hunting
21 - Mining, Quarrying, and Oil and Gas Extraction
22 - Utilities
23 - Construction
31 - Manufacturing
32 - Manufacturing
33 - Manufacturing
42 - Wholesale Trade
44 - Retail Trade
45 - Retail Trade
48 - Transportation and Warehousing
49 - Transportation and Warehousing

Set search criteria for selected variables. (M) = Millions TTM = Trailing 12 months

+ Add Items **Remove All**

Data Item Revenue (M), TTM **Minimum** **Maximum** **Sorting** **Show in Report?** Yes

Data Item Number of Employ **Minimum** **Maximum** **Sorting** **Show in Report?** Yes

Select Data Items

Double-click to select data items.
(M) = Millions
TTM = Trailing 12 months

Income Statement

- Revenue (M), TTM
- Research & Development (M), TTM
- EBITD (M), TTM
- Tax Rate TTM
- Income After Tax, Normalized (M), TTM
- Net Income Before Extraord. Items (M), TTM
- EPS Diluted, Excl. Extraord. Items, TTM

Balance Sheet

- Cash and Equivalents (M)
- Long Term Debt (M)
- Total Debt (M)
- Shareholder Equity (M)
- Book Value (M)
- Book Value (tangible) (M)

Financial Strength

- Current Ratio
- Quick Ratio
- Interest Coverage TTM
- Working Capital Per Share/Price
- Dividend Coverage, TTM
- Payout Ratio TTM
- Long Term Debt/Equity

Apply **Cancel**

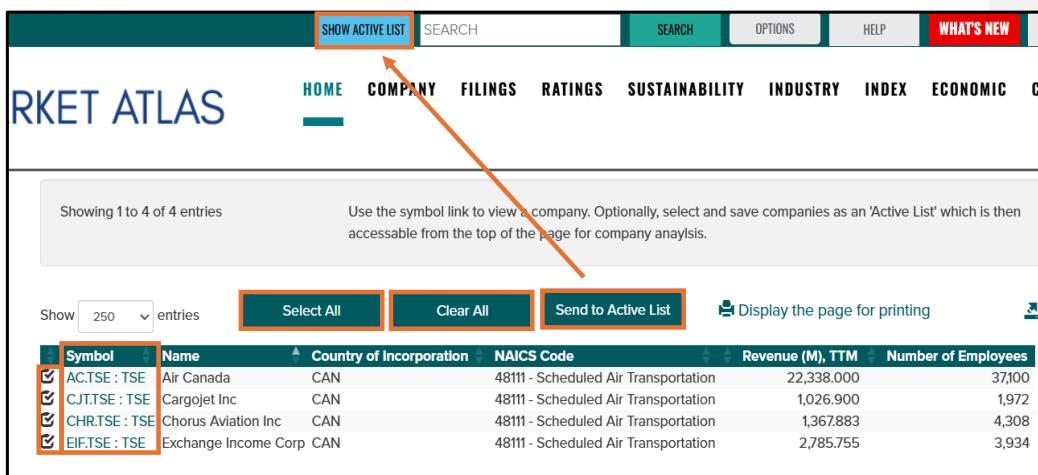
Commented [CH4]: I bolded “double-click”, because I missed this when testing the database. Heather did too, so it may not be obvious to users as well. Also, please note, I made some changes to the wording in this paragraph, but for some reason they are not showing in track changes, i.e., the changes are showing, but not the edits/deletions.

Commented [CH5]: I resized the image slightly and noticed the Add Items border is not grouped to the rest of the image. Tried regrouping everything, but I think the image is a photo, so you may have to adjust the original image to make it stick.

Commented [CH6]: Border width.

View and Save Search Results

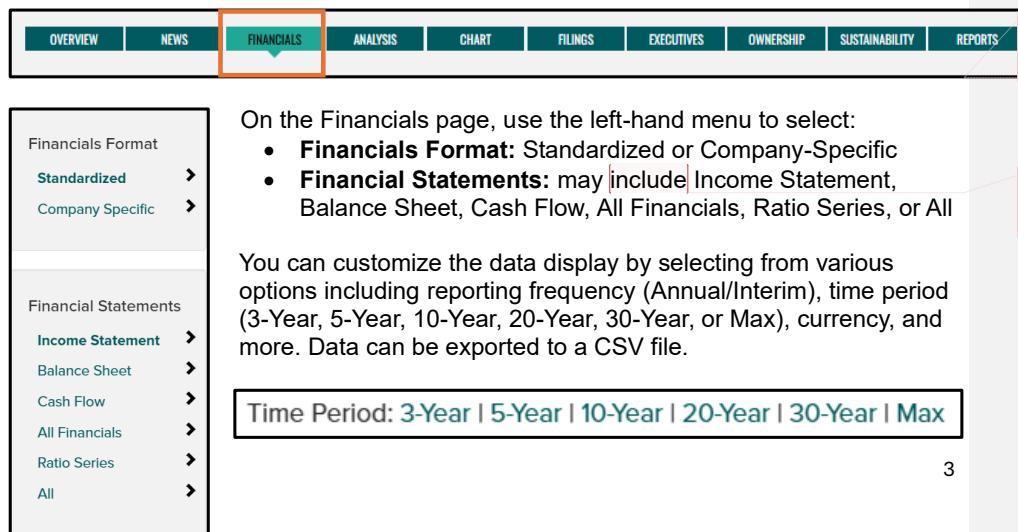
The results page provides an alphabetical list of companies that match your search criteria. Click a company's symbol in the Symbol column to view its overview page. Use the check boxes to select (deselect) companies in your results list, or use **Select All** or **Clear All** to manage your selections. To save selected items, click the **Send to Active List** button. You can access your Active List anytime during your session by clicking the **Show Active List** button at the top of every page.



Symbol	Name	Country of Incorporation	NAICS Code	Revenue (M), TTM	Number of Employees
AC.TSE : TSE	Air Canada	CAN	48111 - Scheduled Air Transportation	22,338.000	37,100
CJT.TSE : TSE	Cargojet Inc	CAN	48111 - Scheduled Air Transportation	1,026.900	1,972
CHR.TSE : TSE	Chorus Aviation Inc	CAN	48111 - Scheduled Air Transportation	1,367.883	4,308
EIF.TSE : TSE	Exchange Income Corp	CAN	48111 - Scheduled Air Transportation	2,785.755	3,934

Access Financial Data

After selecting a company to view, use the navigation menu near the top of the page to navigate the various categories of company information. Select the **Financials** link to view a company's financial data.



On the Financials page, use the left-hand menu to select:

- **Financials Format:** Standardized or Company-Specific
- **Financial Statements:** may include Income Statement, Balance Sheet, Cash Flow, All Financials, Ratio Series, or All

You can customize the data display by selecting from various options including reporting frequency (Annual/Interim), time period (3-Year, 5-Year, 10-Year, 20-Year, 30-Year, or Max), currency, and more. Data can be exported to a CSV file.

Time Period: 3-Year | 5-Year | 10-Year | 20-Year | 30-Year | Max

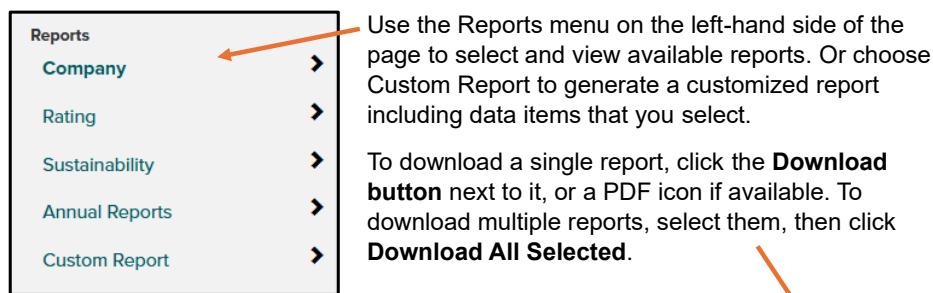
View and Download Company Reports

Select the **Reports** category in the navigation menu to view a company's available reports.

Commented [CH9]: Border line width.



A variety of reports may be displayed, including Company, Rating, Sustainability, and Annual Reports. The specific reports available will vary depending on the company.



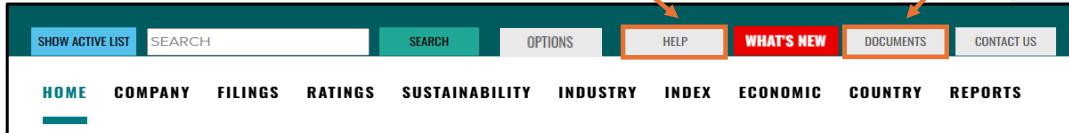
A screenshot of a company report download interface for Air Canada (AC.TSE). The interface shows two report options: 'Summary Report' and 'Fundamental Report'. Each report has a 'Select' checkbox and a 'Download' button. An orange arrow points from the 'Download All Selected' button in the top right to the 'Select' checkboxes in the report sections.

You can also access company reports by selecting the **Reports** link (located in the menu at the top of every page). From there, you can search for companies and download their reports.



Finding Help

For more detailed instruction on using Mergent Market Atlas, select the **Help** feature (located at the top of every page). Additional help, including an FAQ and information on how to cite Market Atlas as a source, is available in **Documents**.



For further assistance, please reach out to [Research Help](#) at the Library:

Visit the Research Help Desk on the first floor of the Library during our [open hours](#)

Email: research@smu.ca

Phone: 902-420-5544

Text: 902-702-3057

[Book a Research Help Appointment](#) (available in person and online)



Patrick Power Library
December 2025